

PCD Board Minutes – APPROVED
November 17, 2007
Redwood City

Present: Kären Aaker, Lisa Fry, Margaret Kelso, Linda Laskowski, Mary MacKay, Ed Massey, Mary Ellen Morgan, Jane Ramsey, Cilla Raughley, Chuck Rosene, John Schick, Dave Vallerga, Dean Watson

Guests: Julie Springer, Drew Wilson, Barb Zoellin-Malm

	Topic	Who	Report
1	Arrive Coffee/Chat	ALL	
2	Opening Worship	Jane Ramsey	
3	Approve/Modify Agenda	Jane Ramsey	
4	Leadership School Proposal	Julie Springer	2007-11-17-1

VOTED: *Motion to change the Leadership School location from the Westminster Retreat Center in Alamo to Tuolumne Trails in Groveland near Yosemite.*
Moved: John
Seconded: Kären
Passed unanimously.

Board/Leadership School Relationships

There will be no designated Board Liaison to the Leadership School Steering Committee, but any Board members who would like to be voting members of the Steering Committee are welcome to join it, as long as they are graduates of PCD’s Leadership School. It meets every other month on the Peninsula, usually in San Jose. Cilla Raughley is the designated contact person for Leadership School.

5	Bylaws	Jane Ramsey	2007-11-17-2
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Postponed until the January meeting.

6	Treasurer’s Report	Ed Massey	2007-11-17-3
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We are in good shape financially.

7	Umbrella Council	Dean Watson	Handout: “Youth Ministry Timeline” Handout: “Consultation on Ministry to and with Youth”
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Umbrella Council

The PCD Umbrella Council has been revitalized. It includes representatives from multiple groups. They will convene again on December 8. There is a good spirit and people are generally hopeful.

Age Range

The goal is for all groups to be in compliance with the new age range policy by January 2009. The first Con with the new age ranges will be on President’s Day weekend, 2009. Internal checkpoints have yet to be developed, but will be the next task.

UUYAN

As programming for young adults evolves, people are looking at avoiding just a Con culture in favor of supporting Congregations and encouraging Congregational clustering. Young adults should play active roles in developing their own programs. Lynn Kelly, the Western Region Organizing Consultant for Young Adult and Campus Ministry, will be at the January PCD Board meeting.

Publicity

Not all DRE’s have been added to the mailing list for Cons. If they want to be kept abreast, they need to check the PCD website periodically. Other possible electronic communications include the Church of the Younger Fellowship on Facebook and future databases or email lists.

8	Big Chunk	Cilla Raughley and Mary Ellen Morgan	2007-11-17-4
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Affiliated Groups

Lots of work has already been done to systematize PCD’s organizational structure. The three categories of PCD groups are:

1. Staff Extenders
2. Program Committees
3. Special Interest Groups

To Do

Some groups are poorly defined and may be in violation of the tax code since they are not going through our books. We don’t know if Stebbins at Asilomar is part of Camps and Conferences or not. Women with Wings, an offshoot of Women and Religion, uses our tax ID number. They meet in Henderson, NV, but we know very little more about them.

We should also get insurance certificates from each group that is not insured through PCD.

Current Obligations

1. Each group should submit a mission statement to the PCD Board for approval.
2. Each group should prepare an annual report for District Assembly.
3. Each group should inform the PCD Office of any changes in contact people.

Ideas for the Future

Board Policies need to be continually communicated using every possible avenue, such as:

1. Update the website with an FAQ sheet about policies and procedures.
2. Have a gathering of contact people at District Assembly.
3. Build one-on-one relationships with contact people from each of the stakeholder groups through meetings with the DE and one Board member.

Affiliates and Associations Committee

A new committee is formed to revisit the issue of “Who is the ‘we’?” They will report back at the January PCD Board meeting. Mary Ellen, Lisa, and Mary will be on the new committee. Lisa will be the chair.

9	GA Workshop Selection Task Force	Dean Watson
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VOTED: *The Task Force (Mary Ellen, Dean and Margaret) recommended the following two workshops to represent PCD at GA: “Regional Marketing GUUerillas” and “The Building of Fresno's Green Church.” If, for some reason, one of these two workshops is accepted on some other basis, the runner-up will be “The Voice of the People is the Voice of God: Spiritual Liberalism for a Renewed America.”*
Passed unanimously.

10	Strategic Plan	Mary MacKay
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The Strategic Plan has been tabled until the new Board comes on in May.

11	Promotion on Web	Ed Massey	Handout: “PCD Web Site Access to Organizations Requesting Listing or Advertising”
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Ed will inquire about Safety Policy for Camps and Conferences.

12	President’s Report	Mary Ellen Morgan	2007-11-17-5 Handout: “District Metrics Comparison”
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Key issues for the District President’s Association (DPA) include:

- Congregations Come First Task Force
- Policy Governance for the UUA Board
- Excellence in Ministry
- Redefining District Staff Needs

Mary Ellen will be the VP of the DPA beginning in July 2008 and will be the President of DPA beginning in July 2009.

13	Trustee's Report	Linda Laskowski	2007-11-17-6
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Key issues for the UUA Board include:

- Funding for Ministerial Excellence
- Designation of Independent Affiliates
- Shift to Policy-Based Governance
- Site Issues for General Assembly 2008.

Make public comments on Linda's blog at <http://www.pcdtrustee.blogspot.com>.

14	District Executive's Report	Cilla Raughley	2007-11-17-7
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Program Evaluations

- It's too early to evaluate the Bay Area Marketing Campaign, but signs look good.
- Participation in Leadership Development Day was about the same as last year's Moral Beacon Day.

New PCD Resources

- Visitor DVD's are now available for \$1.00/each.
- The RMG has yard signs available.
- PCD now has Persony, an electronic devise for sharing written documents during conference calls.

People in the PCD News

Rochelle Swanson won the Youth Video Award.

Heather Sawyers, Jean Wilcox and Sally Ahnger are filling some of the RE interim roles.

Rev. Ben Kocs-Meyers will be the Weekend Minister at Petaluma.

Bob Miess is the new Ministerial Search Representative.

Association Sunday Funds

VOTED: *Motion to ask the Regional Marketing Group and the Growth Committee to come up with proposals for using the funds from Association Sunday in such a way that the entire PCD area will benefit.*

Moved: Mary Ellen

Seconded: Kären

Passed unanimously.

15	Growth Committee Report	Dave Vallerga and Kären Aaker	2007-11-17-10
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Intent to Apply

The deadline for filing Intent-to-Apply forms was November 15. The reason for requiring this procedure is to alert the liaison so he/she can help with the application quality. Those who have already applied do not need to fill out this form. Modesto, for example, will reapply for the next call.

New Committee Members

Because of recusals, only a few Growth Committee members were available to make a decision about the last Chalice Lighter call. There will be an effort to get more GC members.

16	Approval of September Minutes	Margaret Kelso	2007-11-17-11
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VOTED: *Motion to put the Approved Minutes from the previous PCD Board meeting and the Draft Agenda for the upcoming PCD Board meeting up on the PCD website.*
 Moved: Mary Ellen
 Seconded: Dean
 Passed unanimously.

The September Minutes were approved by consent.

17	Action Item Review	Jane Ramsey
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- Bylaws Committee Report
- Board Development Committee Report
- Personnel Committee Report
- Affiliates and Associations Committee

18	Closing Worship	Kären Aaker
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Mark your calendars:

- The Growth Conference with Larry Peers will be on January 12 in Kensington.
- The next PCD Board meeting will be on January 26 in Livermore.

Respectfully submitted,
Margaret Kelso, Recording Secretary